



## California State University, Fresno Athletics

### Mission

The mission of the Department of Athletics is to support the objectives of the California State University, Fresno. At its core, the department endeavors to provide a distinctive educational and life-skill development experience for young men and women with exceptional athletic abilities. The Department of Athletics supports gender equity, promotes diversity and focuses on the well-being of its student-athletes on the field and in the classroom. Additionally, intercollegiate athletics is uniquely positioned to aid the institution with some of its objectives; the engagement of the region, development of the campus community and pursuit of national recognition and prestige for Fresno State. This assistance is best realized with the development of a nationally respected and competitive NCAA Division I-A athletics program that is conducted in such a manner that it remains a highly visible source of pride while protecting the integrity of the institution at all costs.

### Department of Athletics' Priorities

#### We will:

- **Identify and recruit the most promising student-athletes** available and provide them with a campus and intercollegiate athletics support infrastructure designed to foster one of the West Coast's finest "student-athlete experience."
- **Recruit and procure highly skilled professional staff members** who are positioned to demonstrate exceptional leadership and management techniques.
- **Enhance the academic progress, graduation success rates and social development** of the aggregate student-athlete population.
- **Develop and maintain a culture** which promotes and celebrates NCAA compliance, gender equality (Title IX compliance), diversity, sportsmanship and collegiality.
- **Continue to enhance revenue streams and implement operating efficiencies** in order to achieve sustainable fiscal stability and support student-athlete achievement.
- **Build a nationally competitive, broad-based NCAA Division I-A athletics program.** All applicable sports teams will be consistently ranked among the elite of the Western Athletic Conference and participate frequently in NCAA Championships.

