



California State University, Fresno Athletics

Mission

The mission of the Department of Athletics is to support the objectives of the California State University, Fresno. At its core, the department endeavors to provide a distinctive educational and life-skill development experience for young men and women with exceptional athletic abilities. The Department of Athletics supports gender equity, promotes diversity and focuses on the well-being of its student-athletes on the field and in the classroom. Additionally, intercollegiate athletics is uniquely positioned to aid the institution with some of its objectives; the engagement of the region, development of the campus community and pursuit of national recognition and prestige for Fresno State. This assistance is best realized with the development of a nationally respected and competitive NCAA Division I-A athletics program that is conducted in such a manner that it remains a highly visible source of pride while protecting the integrity of the institution at all costs.

Department of Athletics' Priorities

We will:

- **Identify and recruit the most promising student-athletes** available and provide them with a campus and intercollegiate athletics support infrastructure designed to foster one of the West Coast's finest "student-athlete experience."
- **Recruit and procure highly skilled professional staff members** who are positioned to demonstrate exceptional leadership and management techniques.
- **Enhance the academic progress, graduation success rates and social development** of the aggregate student-athlete population.
- **Develop and maintain a culture** which promotes and celebrates NCAA compliance, gender equality (Title IX compliance), diversity, sportsmanship and collegiality.
- **Continue to enhance revenue streams and implement operating efficiencies** in order to achieve sustainable fiscal stability and support student-athlete achievement.
- **Build a nationally competitive, broad-based NCAA Division I-A athletics program.** All applicable sports teams will be consistently ranked among the elite of the Western Athletic Conference and participate frequently in NCAA Championships.

