

Center for Business Solutions and Community Engagement



Invigorating connections between students, faculty, and community at Fresno State.



THE CHALLENGE

There is no one place on campus that helps the community efficiently navigate the collaborative efforts between the business community and students and faculty.

- *Missed opportunities*
- *Redundancy*
- *Loss of reputation in community*



HOW TO SOLVE



The center will employ a **3-pronged approach**, including a phone-line/help desk, an online component, and person-to-person relationship building. The center will work with existing campus institutes and programs such as the Richter Center and the Career Center to streamline and enhance existing community connections.



OUTCOMES

Turning connections into meaningful relationships.

- *Expanded faculty research opportunities*
- *Increased student success*
- *Greater employment opportunities*
- *Enhanced Fresno State brand value within community*



FRESNO STATE
Discovery. Diversity. Distinction.

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President's
SHOWCASE
of Excellence 2017