

Fresno State - Association of Public & Land-Grant Universities Survey (copy)

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External Institutional Assessment Tool to Enhance Regional Innovation and Prosperity

Click on the "Begin" button to start the survey.

Begin

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Part 1 - Characteristics to help universities become the best possible partner in regional economic growth & development

Commission on Innovation, Competitiveness and Economic Prosperity

External Institutional Assessment Tool to Enhance Regional Innovation and Prosperity

Universities are playing an increasingly important role in regional economic development initiatives. In order to be successful in this role, there are a number of important characteristics that must be taken into account. These characteristics include: a) historical missions of public colleges and universities; b) structural elements (e.g., existence of specific positions, programs or offices to facilitate increased partnerships with the external community); c) established interfaces between the university and the community; and d) an understanding of the important synergistic relationship between the local university and regional economic development. Ultimate success can only occur if there is a reciprocal relationship with the external community, recognizing its contributions and respecting its knowledge and perspective. As public colleges and universities continue to define their roles in economic development, it is important to receive feedback from community partners regarding an institution's perceived performance. The following is a set of questions that address the key characteristics of economically engaged colleges and universities. Your feedback will provide important information regarding current performance and future directions.

As you consider the following characteristics, please consider that an institution may be economically engaged without demonstrating all of the characteristics listed in this document. This tool does not pretend to capture every possible issue or topic related to an institution's role in regional economic development. Innovation to enhance and create economic prosperity depends on regional factors, including the capabilities of the educational institution. Therefore, it is our intent to use this document as a checklist or guide to stimulate conversations both on campus and within the community that will result in appropriate strategies and actions. These efforts will enhance the institution's economic role and impact on its local, regional, and/or state-wide community while providing benefits to faculty and students and advancing the institution's research, instruction, and broader social objectives.

Depending on their history and mission, universities focus their economic development initiatives on geographic footprints of varying sizes. Metropolitan universities generally serve specific cities. Regional universities concentrate on areas within definable regional boundaries. Land-grant and flagship institutions think of themselves as serving the entire state. Some institutions view themselves as serving national and international constituencies. This document uses the word "community" to define the geographic area being served, recognizing that the service area under discussion varies by institution and sometimes by specific programs or economic development activities.

1. Which best describes the organizational perspective from which you are completing this survey?

Government agency - Local
 Government agency - State
 Government agency - Federal
 Local government - General administration
 Local government - Economic/community development
 Education - Community college
 Education - Public 4 year institution
 Education - Private 4 year institution
 State government - General administration

2. Which of the following best describes your position within the category above?

3. What is the size of your organization?

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Part 2-A: Institutional Leadership

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

IMPORTANT NOTE: Each statement pertains to the 3 questions or scales below:

- I. How aware are you of Fresno State's activities or positions in these areas? (**AWARENESS**)
- II. How important are these activities to the region's economic growth? (**IMPORTANCE**)
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? (**PERFORMANCE**)

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	5-Not Applicable	1-Poor	2-Fair	3-Good	4-Superior	5-Not Applicable	1-Poor	2-Fair	3-Good	4-Superior	5-Not Applicable
1. Articulates mission expectations that contribute to economic growth in the community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. Works closely with governments and businesses to understand regional economic priorities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Identifies key strengths of the university and, where appropriate, aligns them with the strengths and innovation needs of regional industry, expectations of government leaders and the economic development priorities of the community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Actively focuses on the training and education of incumbent and future workers to create the skills necessary for regional competitiveness in the 21st century.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Actively engages senior campus leaders in regional economic development dialogue and initiatives.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. University informs faculty of opportunities for, and the benefits of, their participation in regional economic development activities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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Part 2-B: University Creates/Encourages Innovation and Partnerships

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

IMPORTANT NOTE: Each statement pertains to the 3 questions or scales below:

- I. How aware are you of Fresno State's activities or positions in these areas? **(AWARENESS)**
- II. How important are these activities to the region's economic growth? **(IMPORTANCE)**
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? **(PERFORMANCE)**

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	No Opinion	1-Poor	2-Fair	3-Good	4-Superior	No Opinion	1-Poor	2-Fair	3-Good	4-Superior	No Opinion
7. Has reward systems that foster faculty involvement in economic development (e.g., technology transfer, creation of intellectual property, award of patents and licenses, and establishment of start-up companies) and community partnerships.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. Actively supports and works to strengthen university-community partnerships.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. Supports consulting and exchange programs for faculty, internship opportunities for students and other programs that enhance university-community partnerships.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. Brings different parts of the university together to address complex community needs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. Supports alignment of curriculum to meet continuing education requirements of industry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Encourages the development of efficient contracting procedures for doing business with the institution and to access university research and instructional resources.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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Part 2-C: University as a Source of Activities that Benefit the Public

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

IMPORTANT NOTE: Each statement pertains to the 3 questions or scales below:

- I. How aware are you of Fresno State's activities or positions in these areas? **(AWARENESS)**
- II. How important are these activities to the region's economic growth? **(IMPORTANCE)**
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? **(PERFORMANCE)**

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	5-No Opinion	1-Poor	2-Fair	3-Good	4-Superior	5-No Opinion	1-Poor	2-Fair	3-Good	4-Superior	5-No Opinion
13. University assets support and enhance regional economic activity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. Student education programs (degree, certificate, continuing education) are timely and align with changing regional needs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15. Develops and maintains a vibrant technology transfer and commercialization capability emphasizing regional economic growth objectives.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16. Links the university to the regional technology base (e.g., technology transfer advisory boards comprised of external stakeholders, entrepreneurship programs for faculty and students, seed funding programs for university-based startups, incubators (real or virtual), and research parks.).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17. Promotes linkages and lowers barriers between faculty and regional companies seeking access to expertise.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. Works with business and government leaders to capitalize on the university's visual and performing arts, sports and other cultural activities to cultivate a dynamic local environment and attract a talented workforce.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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Part 2-D: University Contributes to the Regional Innovation Economy

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

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- II. How important are these activities to the region's economic growth? **(IMPORTANCE)**
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? **(PERFORMANCE)**

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	5-Not at all	1-Poor	2-Fair	3-Good	4-Superior	5-Not at all	1-Poor	2-Fair	3-Good	4-Superior	5-Not at all
19. Fosters strategic public-private partnerships and programs, including those with national laboratories and local and regional industry.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
20. Creates an infrastructure that supports innovation, such as programs that enable proof of concept/reduction to practice R&D, pilot facilities, technical assistance, and venture capital.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21. Partners with community members to define public and private investments that catalize economic and innovative growth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
22. Develops partnerships with government at all levels to retain and expand existing businesses, create and attract new businesses, and build industry clusters.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23. Initiates and participates in efforts to train students to work in those industries.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24. Provides technical assistance and support to small businesses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
25. Facilitates collaboration across boundaries to overcome regional barriers to innovation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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Part 2-E: Educational Opportunities and Programs are Relevant

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

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- II. How important are these activities to the region's economic growth? **(IMPORTANCE)**
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? **(PERFORMANCE)**

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	5-Not Known	1-Poor	2-Fair	3-Good	4-Superior	5-Not Known	1-Poor	2-Fair	3-Good	4-Superior	5-Not Known
26. Creates a culture of entrepreneurship across the institution, including the development of entrepreneurship opportunities for students.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27. Delivers flexible curricula available at times and places - and through appropriate delivery mechanisms - that enable students and community workforce members to pursue career paths that are in demand.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
28. Provides formal opportunities for student skill development through innovative internships and coop experiences across a wide range of academic programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
29. Ensures that placement services highlight regional placement opportunities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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Part 2-F: University is Open, Accessible and Responsive to Community Needs

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

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- II. How important are these activities to the region's economic growth? **(IMPORTANCE)**
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? **(PERFORMANCE)**

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	5-Not Known	1-Poor	2-Fair	3-Good	4-Superior	5-Not Known	1-Poor	2-Fair	3-Good	4-Superior	5-Not Known
30. Maintains user-friendly systems to access an inventory of faculty and staff expertise and advanced research and development facilities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
31. Provides a designated point of contact for industry and economic development agencies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
32. Develops structures and networks (e.g., advisory groups, forums) to facilitate meetings between key university faculty, staff and administrators and the region's business and government leaders.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
33. Facilitates civic discourse and contributes to community understanding of complex issues.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

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Part 2-G: University Communicates Contributions, Successes and Achievements that Benefit Region

HOW DO YOU ASSESS FRESNO STATE'S PERFORMANCE?

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- I. How aware are you of Fresno State's activities or positions in these areas? **(AWARENESS)**
- II. How important are these activities to the region's economic growth? **(IMPORTANCE)**
- III. For areas where you have knowledge, how well do you feel Fresno State is performing? **(PERFORMANCE)**

	I. AWARENESS					II. IMPORTANCE					III. PERFORMANCE				
	1-Poor	2-Fair	3-Good	4-Superior	5-Not at all	1-Poor	2-Fair	3-Good	4-Superior	5-Not at all	1-Poor	2-Fair	3-Good	4-Superior	5-Not at all
34. Effectively communicates successful collaborations utilizing all avenues of dissemination.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
35. Reports economic development that help local and regional stakeholders.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Additional Questions

36. How effective is Fresno State as a collaborator?

37. Overall, how effective is Fresno State in demonstrating leadership in areas relevant to the region's economic growth?

38. How could Fresno State be a better partner with you and/or your organization on economic development issues?

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