

GOAL 5 - ENGAGING WITH THE REGION

I Accomplishments of Centers and Institutes

CAH

- Advisory Board of the American English Institute
- Program review of AEI undertaken
- CSU Summer Arts in its 12th year in Fresno

CHHS

Central Valley Health Policy Institute

- Recognized by the Community Leadership Partnership (a consortium including the Irvine, Hewlett, and Packard Foundations) to expand the Health Policy Leadership Program in enhancing accessibility for new leaders of color in smaller community based organizations.
- Received continued support in developing a national health care reform proposal. The Institute continues to track state and national health reform opportunities and has presented the CAUSE proposal throughout the nation.

Central California Children's Institute

- Has published *Children of the Valley: Framing a Regional Agenda* highlighting results from an important survey, *Voices of the Valley: Residents Speak of Children* surveying 1200 families within 8 counties assessing three major areas: 1) issues most critical to children; 2) how well each community supports children; and 3) civic engagement.

Central California Regional Obesity Prevention Program

- Honored by being selected as one of the top ten leading National sites by the Robert Wood Johnson Foundation for their Healthy Kids, Healthy Communities initiative. CCROPP received funding in the amount of \$400,000 through November 2012.

Central California Center for Excellence in Nursing

- The Nursing Center and Dr. Barakzai was awarded the Extra Mural Research Development Award by NIH in the amount of just under \$500,000 over four years. Dr. Barakzai successfully completed 21 days of training at the National Institute of Health. As a part of this award, proposal development training as well as seed funding will be available to support faculty research opportunities. More details will emerge over the next several months.

Social Welfare Evaluation and Research Training Center

- SWERT entered into a contract with Mariposa County Human Services Department to develop a proposal for a family centered, multidisciplinary, decision making process to facilitate service delivery to adult at-risk populations with mental illness. The proposal

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includes a three phase development and implementation process; policy/procedure development, training implementation, and evaluation. This process will provide a venue for community input, required by the Mental Health Services Act, in order to ascertain funding for Prevention Early Intervention (PEI) services in the County.

- The California Disproportionality Project is a collaboration of Casey Family Programs, the Annie E. Casey Foundation, the California Department of Social Services, the Co-Investment Partnership, the Children and Family Policy Institute of California (CFPIC), and SWERT to support the work of California counties and the state in eliminating racial disproportionality and disparities in child welfare.

ICAST

- Gour Choudhury, Department of Food Science and Nutrition/Center for Food and Nutrition Research, has continued research on an eco-friendly peach peeler. This technology can save up to 80% of the water used in standard peeling of peaches during processing. The research has been expanded to processed tomatoes.
- The Center for Agricultural Business (CAB) has been called upon twice in the past year to provide testimony on the conditions and policy concerns of California agriculture. At the request of Representative Jim Costa, testimony was given in Washington, D.C., at the House Agriculture Committee's hearings on the state of agricultural economics in California. The second testimony was given at the USDA regional hearings in Monterey, CA, on the establishment of a national marketing agreement for leafy green vegetables.
- The Center for Agricultural Business hosted a meeting and provided an educational program for the Fresno County Farm Bureau's Future Advocates for Agriculture Concerned about Tomorrow (FAACT) class of community leaders.
- The Center for Agricultural Business made a presentation to the California State Board of Food and Agriculture on the on-going study of the cost of regulatory compliance for California agribusiness.
- The Center for Agricultural Business Director, Dr. Mechel Paggi, was recognized at the Thirteenth Annual Outstanding Faculty Publication event sponsored by the Henry Madden Library. Dr. Paggi wrote a book chapter, 'Food-Borne Illness Prevention Programs for Fruits and Vegetables' for the Fifth North American Agrifood Market Integration Workshop/New Generation of NAFTA Standards, edited by K. M. Huff, R. D. Knutson, K. D. Meike, R.F. Ochoa, and J. Rude.
- The Center for Irrigation Technology's (CIT) Ag Pump Efficiency Program is working closely with municipal and agricultural users of water pumps to improve energy efficiency. Currently the program is achieving over 1,000,000 kWh of new energy savings each month. The program is funded by PG & E.
- The California Water Institute has received federal funding to facilitate the development of an Integrated Regional Water Management Plan (IRWMP) for

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the San Joaquin Valley. This effort utilizes the framework established by the Governor's Partnership for the San Joaquin Valley and includes eight counties from Kern County in the south to San Joaquin County in the north.

CSB

- Internship Program received 2009 Experiential Program of the Year Award from the National Society for Experiential Education (NSEE)
- Gazarian Real Estate Center in its second year offered several workshops and talks for the real estate community
- The Institute for Family Business continued with its annual California Family Business Awards

CSM

- Autism Center – now reached a maximum enrollment of 23 autistic children receiving help (behavioral treatment). Center now self-sufficient in terms of funding.
- Climate Institute – Fresno City sponsored a report on climate impact to the valley. This was completed and presented to the City and nationally at a scientific meeting (Portland) A recent NOAA grant to study atmospheric science (air pollution) is linked to the Climate Institute – and is being used as a match to help other grants (eg recent METRO NSF grant to attract students to geosciences)
- Forensic Center – has space (donated) by APPL laboratories, Clovis. Allows graduate students in forensic program to conduct molecular studies.
- California Analytical Center has acquired an isotope mass spectrometer to help with studies of water quality and climate change.
- Science and Maths Education Center continued to attract significant NSF funding to promote the success of science and mathematics teachers.
- Biomedical focus (funded by RIMI NIH award) has completed an instrumentation room equipped with analytical equipment necessary to conduct studies on cancer research and asthma research.

KSOEHD

C & I

- The KSOEHD and the Bonner Center for Character Education will hold its 26th annual Conference on Character and Civic Education in April 2010. Conference attendance is required of all Multiple and Single Subject Credential students. All Fresno Pacific University education faculty and students were invited.

LEE

- Almost all our classes are in schools. San Joaquin Valley Writing Project and the California reading and Literature Project combined has over 100 workshops during the year.

COSS

- The Center for Economic Research and Education of Central California utilized the results of its \$60,000 grant from Wells Fargo to conduct a survey in seven counties on Latino Financial Literacy. The results of this data were disseminated to the community and to high school teachers through workshops with the goal of encouraging Latino fiscal literacy.
- All of COSS' Centers and Institutes provided various lecture series, community forums or workshops throughout the year.
- The Victim Services Summer Institute for the twenty-first year provided Victim Services Certificate courses for victim advocates from all over the United States.
- The Criminology Department made their programs available to the community through the Off-Site B.S. and M.S. programs in Criminology at the Fresno Police Department and Fresno Sheriff's Department

II. Arts and cultural events to be reported

CAH

- CSU Summer Arts
- Theatre & dance productions (8 major productions)
- Music performances and events (Over 100 major performances)
- Expansion of the Orchestra (Saroyan performance with Youth Phil)
- Numerous art exhibits at the Phebe Conley Art Gallery. All graduating seniors and graduate students held exhibitions
- Art and Design, in conjunction with the Henry Madden Library, is holding faculty and student exhibits in the Leon S. Peters Ellipse Gallery.
- K-Jewel Gallery Exhibition of paintings and photographs Exhibition in the Pete P. Peters Balcony Ellipse Gallery March 8 - April 9th. Madhubani, Mithila Artists - Photographs taken during sabbatical project in Bihar State near the Nepal border of traditional Artists and villages. Examples of original artwork created by the artists included as part of the exhibition. A print-on-demand about the project was created and is available through www.blurb.com
- Partners-in-Art program's 20th anniversary celebration
- STEPHANIE J. RYAN—SOLO EXHIBITIONS
2010 *From the Hinterlands*, City College Art Space Gallery, Fresno, CA. and *Family of Origin*, Pete P. Peters Ellipse Gallery, Madden Library, Fresno, CA.
- Una Mjurka Exhibitions.

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Land(e)scape”, Solo Exhibition, Ingham Chapman Gallery, University of New Mexico-Gallup, Gallup, NM

Solo Exhibition, San Joaquin River Parkway and Conservation Trust, River Center, Fresno, CA / “The Best American Ceramic Art” at The 12th Beijing International Art Expo 2009, Beijing, People’s Republic of China

International Ceramic Biennale “KB09”, Theme- “At the Moment”, Galerie des Kulturzentrum Kapfenberg, Austria

A.I.R. Vallauris “Small Art Objects 2009”, Theme- “Relating to Blue”, Vallauris, France

“Creatures Great and Small”, Murray State University, Murray, KY

“Ink and Clay” Annual Juried Exhibition, W. Keith and Janet Kellogg Gallery, California State Polytechnic University (CSPU), Pomona, CA

“Cabrillo Arts, Cabrillo Artists”, Pajaro Valley Arts Council, Watsonville, CA

“Clay Mentors II”, Clay Mix Studio, Fresno, CA

- Julia Bradshaw was elected co-chair of the Society for Photographic Educators western region.
- Julia Bradshaw has agreed to take on the Presidency of the Council of 100 at the Fresno Art Museum in September 2010 (dependent upon recent changes).
- The graphic design students have participated in the ADDYS
- Arts and Cultural Events: the local Gallery 25 Art Exchange with Gallery 10 in Washington DC with participation of our faculty: Ed Gillum, Nanette Maki-Dearsan, Joan Sharma, Kris Kessey, Donnalee Dunne, Lynne Anderson, Rebecca Barnes

CHHS

Communicative Disorders and Deaf Studies

- CDDS’s Celebration of Diversity, an annual event, attracted more than 160 deaf grade school students from Fresno, Kings, Madera and Merced counties in March of 2009. Parents, teachers, and school support personnel also attended. CDDS students contributed more than 140 volunteer hours to make the event successful. The program included displays of student work from the schools and 15 outdoor activity stations designed and run by Deaf Studies students and staff from the Deaf and Hard of Hearing Service Center. We expect this year’s event to just as successful.

Kinesiology

- A Salsa Dance event has been planned (student group fundraiser) which will include cultural dance demonstrations.

Physical Therapy

- The Central California Sports Medicine Institute at Fresno State, was held on November 21, 2009. The focus of the symposium was *Current Topics in the Care of the Athletic Shoulder*. The symposium was very well received by the more than 200 professional health care providers and graduate students in attendance. Verbal

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and written feedback regarding all aspects of the symposium has been overwhelmingly positive.

Social Work Education

- Department co-sponsored a conference with Children's Hospital- Exploring Poverty.

ICAST

- The University Agricultural Laboratory continues to host campus-wide efforts to compost and reuse composted materials. In addition to farm by-products, campus landscape and food service waste is composted in this facility.

CSM

- College sponsored a Darwin week and continued to hold monthly Café Scientifique evenings (lectures of interest to general public)

KSOEHD

LEE

- The Chavez Conference continues to work closely with the community.

COSS

- The college housed and organized the Annual Latino Commencement Celebration ceremony again this year; this is the largest event of its kind on our campus and the United States.
- Los Danzantes de Aztlan gave over 30 performances in the community over the last year.

HML

- Extensive exhibits program (9 exhibits through 2009); over 2000 community visitors.
- Library's Multicultural Committee's collaboration with Amerasia Organization (Fresno state student club) and the Asian Faculty and Staff Association (ASFA) in hosting cultural events and programs for Asian Cultural Heritage Month 2010. Some of these events are: Amerasia Week (3/3 - 3/6), the Chinese Exclusion Act 1882 Exhibit (2/22 - 3/16) and USC political science, Dr. Jane Junn's lecture, "Yellow Tide Rising? Asian American Political Engagement".
- Arne Nixon Center (ANCA) and the Friends of the Madden Library co-sponsored a "Big Read" program with the Fresno County Public Library
- Arne Nixon Center 2009 Secret Garden Party attracted 215 people.
- ANCA annual meeting at the Unitarian Church attracted California leaders from the Jane Addams Peace Association.

- May 14-16, 2010. Planned Oz conference to be co-sponsored by The International Wizard of Oz Club, The Fresno Bee, the Fresno County Public Library, Fresno Pacific University teacher librarian program, Fresno Area Reading Council, and other community groups

III. Innovative and environmentally responsible activities

CAH

- Linguistics Department going GREEN
- Design and Build project of homeless shelters

CHHS

Kinesiology

- Faculty have been instructed to use Blackboard to post course syllabi instead of making paper copies.
- All department meeting agendas and minutes are now distributed electronically.
- Faculty have been instructed to turn out lights and shut down computers and printers when not needed.

Public Health

- The department continues to be a leader in health education efforts on campus via its wellness fairs.
- The department collaborates with CVHPI on some of their region wide activities.

Social Work Education

- We have reduced the number of copies of syllabi for classes. Faculty continue to provide hard copies to those requiring accommodation. Other reporting requirements also limit the amount of paper utilized.

CSB

- Faculty encourage to place materials on Blackboard for students instead of extensive use of paper.

COSS

- Faculty from the Department of Anthropology have provided expertise and consultation for three other local Native American groups, including the Choinumni (Sanger, California), the Tachi (Lemoore, California), and the American Indian Council (Mariposa, California). Their efforts here provided these tribes with assistance in issues related to federal recognition (Choinumni), the excavation of traditional sites (AMIC, Yosemite), and reburial of human remains (Tachi). Their efforts not only involved the expertise of our faculty, but they also allowed our students an opportunity to work with Native peoples on issues of mutual concern.

IV. New service learning courses or initiatives

CAH

- New Art Education service learning course- ART177S: Community Crafts Workshop.

CHHS

Kinesiology

- The Department's sport psychology group is piloting an intervention program with a school in Central Unified School District. Athletes and coaches will attend the program with the goal of improving student-athlete success.

Recreation Administration

- There have been new partnerships between several non-service learning courses and the community (e.g. Every Neighborhood Partnership Saturday Sports Program, Fresno PARCS, JACL Shinzen Run, Chukchansi Park).

Social Work Education

- We have initiated in SW 135 a service learning opportunity.

RICHTER CENTER

- A total of up to 16 new service-learning classes have been proposed and/or are being developed during the current academic year. Thanks to funding provided by the Office of the Provost, five departments/programs will soon have at least one "S" (service-learning) designated course as part of their required courses. This is in addition to the entire Craig School of Business, whose students must all take Marketing 100S.
- Dr. Kim Morin (Theatre Arts), Dr. Helda Pinzon-Perez (Public Health) and Dr. Dev Sharma (Communication) collaborated on an interdisciplinary community-based research and service project titled *H.I.P. – Health Inventions with Performance*. This project was designed to help prevent obesity and inform pre-adolescents about healthy lifestyle choices and to assess the difference between two information/intervention methods. The project, supported by Plan for Excellence funds, has provided information for future service-learning courses and funding proposals, as well as scholarly presentations/publications.
- Dr. Bryan Berrett (Communicative Disorders), Dr. Bridget Conlon (Sociology) and Dr. Matthew Jendian (Sociology) collaborated on an assessment of service-learning impacts on Sociology students over multiple semesters. This study, supported by Plan for Excellence funds, will be presented at a national service-learning conference in April and is being developed into a article for submission to leading higher education journals.

- Provost Covino and Associate Provost Junn have launched a new initiative to better address the needs of the Lowell neighborhood in Fresno. Aligned with the City of Fresno's effort to model effective downtown revitalization, the Lowell Project involves a number of faculty and staff members and hundreds of students in projects across every school/college at Fresno State.
- Dr. Bryan Berrett and Dr. L-Jay Fine, are currently working to finalize the "Service-Learning Modules" resource. This web-based tool will provide significant opportunities for faculty members and others to learn more about service-learning and help establish and/or improve service-learning courses. Once finished, there will be a number of multi-media features, including dozens of videos of Fresno State faculty members talking about their service-learning experiences. To view the modules, please visit <http://www.csufresno.edu/facultysl/>.

CSB

- The Department of Management applied for a University grant to support the transition of MGT 133 (Non-profit management) to be a service-learning course.

CSM

- new service courses are being developed in Physics and Chemistry – students will provide tutoring to high school students

KSOEHD

LEE

- CRETE is a new Conflict Mediation set of 3 workshops which went so well that they will most likely be the center of training for all California colleges on conflict management.

COSS

- The Political Science Department added a service learning component to several of its courses. The department also offered an off-site MPA graduate program in downtown Fresno.
- The Sociology Department's American Humanics Program again placed numerous students in the community, and its Grants course selected social service agencies to receive \$10,000 in grant monies.

V. Examples of community based research

CAH

- Mono language grammar and research by Linguistics faculty
- Veterans Oral History Project

CHHS

Communicative Disorders and Deaf Studies

- In the past year, Steve Skelton has conducted several studies on treating articulation disorders using children from local schools as participants. The results have been encouraging, and the research is gaining national recognition.

Nursing

- The department has collaborated on several research projects including the PT Fall Grant and an initiative with Saint Agnes that examined the impact of blood glucose monitoring on post cardiac surgery patients.

Public Health

- The work being done by Dr. Pinzon-Perez and Dr. Donohue as part of a multidisciplinary team seeking funding for an asthma related project.

Physical Therapy

- We have several community based research projects:
 - Raising Awareness to Address Childhood Obesity Through A Sports-Medicine Based Program at Robinson Elementary School: A Pilot Study by Dr. Gary Lentell, Taisa Skovorodko, SPT & Jack Vertrees, SPT
 - The Difference in Acceptability Created by Increased Professional Oversight When Introducing an ACL Injury Prevention for High School Female Soccer Players by Dr. Gary Lentell, Kevin Tos, SPT & Greg Harris, SPT
 - The Gait, Balance, and Mobility Research, Education and Training Center: *Multi-dimensional Fall Prevention Assessment and Intervention Program funded by The California Wellness Foundation* by Dr. Peggy Trueblood, PhD, PT (PI), Dr. Leslie Zarrinkhameh, Professor Toni Tyner, and Dorothy Fraser
 - *The Relationship Between Thoracic Kyphosis Strength and Balance in Postmenopausal Women with Low Bone Mass* by Dr. Jenna Sawdon-Bea, Jennifer Fortel, SPT, Barry Gordon, SPT, and Reuben Wooley, SPT

Recreation Administration

- Examples include current research with the USDA Forest Service on day use, Fresno PARCS on after school programming, Fresno Grizzlies on customer satisfaction, and the Kraft-Nabisco LPGA tournament on spectator satisfaction.

Social Work Education

- Cultural Brokers Program participatory community research that included community partners, students, and faculty.
- A faculty member completed research during a sabbatical focusing on the association of stigma, shame and substance abuse recovery.

ICAST

See examples in question I.

CSM

- Numerous research activities fit the needs of the region – eg. Alzheimer’s research, breast cancer research, asthma research, water quality/resource research, studies to control nematode diseases in agriculture, climate/economic research, and research within computer science to handle complex medical records.

KSOEHD

LEE

- Jyothi Bathina is working with Sanger students to get them to write more.

CSER

- Summer Achievement Center research – SPED summer program (4 years) researched on effect of preparation and retention of teachers for students with autism and ED

COSS

- The Social Science Research Lab provided valuable survey research for several community organizations and conducted the Quality of Life Survey in the San Joaquin Valley.
- The college allocated assigned time to Dr. Bridget Conlon (Dept. of Sociology) to work on a research study for the Children’s Institute. The study surveyed 800 individuals who have children who live in an eight county region of the San Joaquin Valley. The focus of the survey was on children and family issues related to education, health, nutrition, effect of technology, environment, etc.

VI. Professional service of faculty and staff

CHHS

Communicative Disorders and Deaf Studies

- Faculty and staff have participated in many professional services, including membership on executive boards of professional organizations, providing peer reviews for major professional journals, serving as the webmaster for a national professional organization, providing numerous in-services to local school districts, organizing and participating in local community events such as Silent Sleigh, and organizing professional lectures for local professionals to

Kinesiology

- Team Smile – Scott Sailor (Athletic Training Faculty) collaborated with the Department of Athletics and several local Dentists to conduct a program called Team Smile in October, 2009. This is the third year for this program at Fresno

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State. There was participation by several Athletic Training students for whom it was a service-learning experience.

Nursing

- The Nursing faculty have continued to provide service to the community through direct patient care, expert consultation, and volunteer activities. These activities include numerous blood drives, mass vaccination clinics, sports physicals for local high schools, health fairs, and international medical service.

Public Health

- Faculty professional engagement continues to be as strong as ever. Faculty in the department are active on advisory boards, editorial boards, and as program reviewers.
- Faculty attendance to professional meetings has decreased during AY 2009-2010 due to the reduction in professional development funds.

Physical Therapy

- Faculty continued to be involved in many professional services this year.

Recreation Administration

- All faculty are engaged in some level of professional and personal level of service. The E.D.G.E. and Professional E.D.G.E. provide service to the campus community and to numerous non- and for- profit agencies within in the region.

Social Work Education

- A faculty member was newly appointed on one of the Mayor's commissions on housing.
- Faculty serve as liaisons to approximately 100 community agencies in the Central Valley.

CSM

College faculty are on advising boards, editorial boards, act as grants/contracts reviewers, manuscript reviewers and act as science judges at local fairs.

KSOEHD

CSER

- CSER faculty all serve to teach and participate in professional service.

COSS

- A significant number of COSS faculty provided community service in their area of expertise this last year.
- Professors Dussich, Lopes, and Herrera are serving on the campus Femicide Action Committee, which is concerned with the mass murder of the women of Juarez, Mexico.
- Our History faculty are extremely involved in regional issues through the Central Valley Institute for Regional and Historical Studies and the Teaching American History grants.
- The Women Study Program's outreach and programming efforts through the *Initiative for Women's and Gender Equity in the San Joaquin Valley*.

VII. Examples of new forms of civic and community engagement

ACADEMIC AFFAIRS

- Lowell Project

CAH

- Warnors Window Public Art Project - 14, 9x3foot paintings installed in the windows of the Warnors Center for the Performing Arts during the months of January & February. One in a series of exhibitions with CCAC. (CA Contemporary Art Collective)
- Art 183 Field Studies in Photography, several students volunteered to create documentary books related to the Lowell Community Project
- Partners-in-Art program expanded to community centers at three A. F. Evans apartment complexes in West Fresno.

CHHS

Kinesiology

- Faculty are involved with "Be Like Coach" which is a collaborative engagement within the broader context of youth sport at national and local levels
- The Sports Psychology Club is hosting the Sport Performance Mental Skills Training Camp. The purpose is to teach high school student-athletes important mental skills strategies for improving sport performance.
- Central California Sports Science Institute hosted its 2009 sports medicine symposium in collaboration and cooperation with a multitude of community partners including physicians, hospitals, and rehabilitation clinics.

Social Work Education

- The Lowell Project (service learning) with new internship opportunities.
- Beginning discussion with Alliant International University.

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- A beginning discussion with a nonprofit agency – Mental Health Systems. Potential for collaboration. MHS is providing a scholarship opportunity for student interested in mental health services.

ICAST

- The College has assumed a lead role in two additional Regional Jobs Initiative Clusters, the Food Processing and Agriculture Cluster and the Advanced Manufacturing Center. When combined with the Water Cluster, the college is positioned to build synergies and facilitate/lead the common areas in the three clusters. These clusters and their advisory groups are community leaders and a responsive Fresno State is positioned for grants and contracts and other support.

CSB

- Prof. Andy Hansz is developing a new graduate course to be offered in Fall, 2010: MBA289T: Real Estate Analysis & Urban Planning, to support and complement the Lowell Initiative.
- Under the leadership of Kathy Moffitt, the ISDS Department sponsored two bus trips for students to attend conferences related to information systems in San Francisco.
- The Business school is serving as a partner with the County of Fresno Health Department for American Recovery and Reinvestment Act funding to improve nutrition, increase physical activity and reduce obesity and chronic disease.

KSOEHD

CURRICULUM AND INSTRUCTION

- New forms of delivering, assessing and evaluating student “civic and community engagement” were introduced to those students in Cohort 4 of the MAT choosing the Comprehensive Examination and Project options.

Ed Amin

- Embedded fieldwork has been threaded through a number of the specialization courses, which is in addition to core courses. In addition, the doctoral program students participated in a number of campus sponsored events, including CVELI’s Best Practices Series and the Rural Networks project. DPELFS has agreed to continue the partnership with CVELI in several evaluation projects and upcoming conferences.

LEE

- This year a new cohort of Master’s Degree of Education, Reading Option was initiated.

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COSS

- Many departments/programs also placed students in numerous organizations and agencies through internships, community service, and service learning.

LCOE

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- The Advanced Manufacturing Center (AMC), after an initial surge from a market analysis in 2007 that showed some industry support for such a venture, had been stalled until recently because of difficulty in coordinating with another synergistic and related initiative on campus in the Jordan College of Agricultural Science in Technology called Institute for Food and Nutrition Innovation (IFNI). Recently, a group connected to the Manufacturing Cluster of the RJI agreed to use existing facilities and personnel at Fresno State to create a “success story” for AMC by pursuing first a virtual existence followed by a “real” existence. Some collaborative activities have been undertaken on individual bases with the California Water Institute (CWI) and the Claude Laval Water and Energy Technology (WET) Incubator. The new HVAC-R laboratory in Engineering West that will support various programs in the College including ME and CM was made possible by the generous cash, in-kind and time contributions of over nineteen new and continuing industry partners. The ECE Clinic in Electrical and Computer Engineering was made possible by a philanthropic partnership with Bob Berry, the founder and CEO of a local company, DPS Telecom.

- Two significant arts and cultural events were undertaken by the College in Fall 2009 when Pathways: LCOE Student Services organized and staged several activities during International Education Week: 1) Multicultural Celebration (including performances by Aztec Dance Club and Sikh Student Club as well as international food at an accompanying luncheon) and 2) Multicultural Potluck Culinary Repast (featuring a potluck of ethnic foods from College faculty and staff dressed in their ethnic best). The College is very diverse with 1/3 of the student body declaring Hispanic ethnicity, 1/3 White and 1/3 (aggregate) Asian, African American, American Indian or International. In addition 21 of 30 tenure/tenure track faculty are foreign born, reinforcing the global aspect of the engineering profession through rich learning and mentoring opportunities presented to students by these faculty. The College has hosted or has helped host several outreach activities such as LCOE Open House (November 2009), FIRST Lego League Regional Competition (November 2009), Central California Engineering Design Competition (November 2009), Projects Day (May 2010), Engineering Summer Academy (July 2009), Girls Summer Engineering Experience (Girls SEE in July 2009), MESA Saturday Academies (two in Fall 2009 and two in Spring 2010), California Multi-Task Windmill Challenge (March-April 2010).

- A major intercollegiate, collaborative, innovative and environmentally-responsible activity continuing this year is Institute of Climate Change, Oceans, and Atmosphere (ICOA). The ICOA is intended to foster interdisciplinary research and teaching in areas of climate change, oceanography, and atmospheric science. The ICOA is housed in the College of Science and Mathematics but has founding faculty members in the College of Social Sciences, Jordan College of Agricultural Science and Technology, College of Health and Human Services and the Lyles College of Engineering (Dr. Vivien Luo in Construction Management). Two faculty in Construction Management are LEED (Leadership in Energy and Environmental Design) certified and are planning a program on LEED certification for students and industry participants.

- No new service learning courses learning courses were introduced and/or designated but several are pending. However, two existing topics course, CE191 T “Topics in Civil Engineering” and ECE191 T “Topics in Electrical and Computer Engineering” were used to provide credit for students who traveled to Cambodia as part of an Engineers without Borders (EWB-Fresno State) project in January 2009. In addition, CM faculty have received funding from the Jan and Bud Richter Center for Community Engagement and Service-Learning to modify three courses (CONST 1, CONST 50, and CONST 190) to S course designation. Faculty in the College are beginning to pursue participation in EPICS (Engineering Projects in Community Service). College faculty and staff are actively involved

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in the city-supported Lowell Neighborhood project. In addition, during Spring 2010, CM faculty and students are taking the lead in the multi-college project called EcoVillage that is led by noted architect and part-time instructor, Art Dyson. It is envisioned that this project will expand in future semesters to include faculty and students in other programs in the College.

- Numerous contractual research projects are connected to the community through such entities as Caltrans (e.g., Dr. Riahd Munjy). In addition, another project funded through the University (RAA) was directly linked to levee-stability in seismic events and involves two faculty (Dr. Jesus Larralde, Dr. Ming Xiao). The ICOA effort was initially funded by the City of Fresno and specifically addressed the effect of global warming on the Fresno area. An MOU is currently being drafted by the San Joaquin Valley Air Pollution Control District to provide funding and project support of multi-institution efforts with Fresno State, specifically, LCOE, as the lead institution.

- Several faculty (Dr. Gemunu Happawana, Dr. Resa Raeisi, Dr. Walter Loscutoff) are taking leadership roles in ASEE (American Society for Engineering Education) and as such have received approval for hosting the 2011 Pacific Southwest regional conference at Fresno State. Mr. Walter Mizuno has taken a lead role in establishing an active student chapter of ASHRAE and strengthening an existing connection between Fresno State and the local professional ASHRAE chapter. Dr. Ching Chiao Choo is the co-advisor with Dr. Michael Jenkins of EWB-Fresno State that has had three successful projects in Cambodia and has a connection to the local professional chapter of EWB (led by LCOE alumni). Dr. Maria Sanchez along with Ms Nell Papavasiliou is the faculty advisor for the student chapter of SWE (Society of Woman Engineers) that is currently forming a relation with a newly-formed regional chapter (San Joaquin SWE) of SWE. Dr. Ram Nunna spearheaded a successful effort to host a meeting of Engineering Liaison Council (ELC) at Fresno State in Fall 2009. Dr. Nunna is also an active member of the program committee for the CUMU 2010 conference. Dr. James Crossfield has been the faculty advisor for a student-conducted effort for the Annual Geomatics Engineering Conference that celebrate its 50th offering in 2011. Dr. Satya Manhanty continues as the senior advisor for the student chapter of ASME (American Society of Mechanical Engineers). Dr. Mahanty along with Dr. Walter Loscutoff and Dr. Jenkins helped coordinate efforts with ME senior, Angela Cox, to establish a chapter of Pi Tau Sigma (National Mechanical Engineering Honorary Society) at Fresno State in February 2010. Dr. Loscutoff along with Mr. Chris Fiorentino and Dr. Jenkins are in the process of re-establishing the Rotaract Club of CSU Fresno which is connected to professionals in two local Rotary International chapters (East Fresno Rotary and Fig Garden Rotary). Mr. Walter Mizuno was driver behind establishing a Fresno State chapter of ASHRAE (American Society for Heating, Refrigeration, Air Conditioning Engineers) that is closed affiliated with practicing engineers and community partners who are members of the local professional chapter of ASHRAE. Local community partners including the ASHRAE chapter were critical to the success of the development of the newly opened HVAC-R lab in Engineering West.

- There are is one additional example of new forms of civic and community engagement that have not previously been presented. The Civil Engineering program hosted (with two local industry principals) a one day workshop on soil sampling methods in Fall 2009 for both professionals and students.

CALIFORNIA STATE UNIVERSITY, FRESNO
DIVISION OF ACADEMIC AFFAIRS
PLAN FOR EXCELLENCE III - STRATEGIC PLAN REPORTING

CONTRIBUTORS:

College of Arts and Humanities (CAH)
College of Health and Human Services (CHHS)
College of Science and Mathematics (CSM)
College of Social Sciences (COSS)
Craig School of Business (CSB)
Jordan College of Agricultural Sciences and Technology (JCAST)
Kremen School of Education and Human Development (KSOEHD)
Lyles College of Engineering (LCOE)
Henry Madden Library (HML)
Richter Center for Community Engagement and Service Learning
Academic Affairs

FRESNO STATE ATHLETICS
COMMUNITY SERVICE LOG
2009-2010

FOOTBALL	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	10/27/2009	Red Ribbon Week	Woods Elementary - Talk to Kids about being Drug Free	4	6.0
	02/10/2010 - 02/11/2010	Toys for Tots - Photo Shoot	-	2	1.0
	03/14/2010 - 03/21/2010	We Connect Weekend - Fresno	Community Event - Food Distribution	4	12.0
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	19	38.0
	3/17/2010	St Anthony's & St Elizabeth Elementary	Visit Elementary School	5	10.0
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	17	25.5
	3/18/2010	Donor Appreciation Reception	Spoke about SA experience at FSU	1	2.0
	3/27/2010	Free Youth Skills FB Clinic	Assist Participants	2	10.0
			FOOTBALL TOTALS	54	104.5
VOLLEYBALL	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	8/19/2009	Children's Literacy Fair	Reading to Patients	11	22.0
	8/21/2009	Movies in the Park	Signed Autographs; Engaged with Community	15	15.0
	8/27/2009	Welcome Week	Meet & Greet	4	8.0
	12/16/2009	Neighborhood Thrift Store	Volunteer to Wrap Christmas Presents	1	2.0
	1/23/2010	NGWSD Clinic	Clinic Activities	6	18.0
	3/4/2010	Pass the Bucket (MBK)	Change Collection for Red Cross	10	20.0
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	4	8.0
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	4	6.0
	4/18/2010	Serve Day - The Well	Volunteered at Susan B Anthony Elementary	1	3.0
			VOLLEYBALL TOTALS	56	102.0
SOCCER	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	8/27/2009	Welcome Week	Meet & Greet	8	16.0
	10/27/2009	Red Ribbon Week	Woods Elementary - Talk to Kids about being Drug Free	1	1.5
	12/15/2009	Hospital Teddy Bear Handout	Handout Teddy Bear; Spend Time with Patients	4	8.0
	1/23/2010	NGWSD Clinic	Clinic Activities	19	57.0
	?	TOP Soccer Clinic	Clinic for the Disabled	24	48.0
	4/18/2010	Serve Day - The Well	Volunteered at Susan B Anthony Elementary		
			SOCCER TOTALS	56	130.5
CROSS COUNTRY (See Track & Field)					
MEN'S BASKETBALL	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	09/09/2009 - 09/10/2009	Fitness Frenzy	Play Games with Students	5	20.00
			MEN'S BASKETBALL TOTALS	5	20.00
WOMEN'S BASKETBALL	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	9/16/2009	SAFARI Resource Fair	Promote Team; Encourage Student Participation	13	13.00
	10/1/2009	Business Networking Lunch	SA Served Lunch; Promote WBK Program	7	14.00
	10/10/2009	Basketball Clinic	Clinic Activities	5	10.00
	10/26/2009	Red Ribbon Week Rally	Deliver Anti-Drug Message	2	2.00
	10/30/2009	Crab Feed Fundraiser	Event Volunteer	18	54.00
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	2	4.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	2	3.00
			WOMEN'S BASKETBALL TOTALS	49	100.00
BASEBALL	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	10/10/2009	Baseball Practice	Help Central Cal Baseball Academy with Practice	2	2.00
	10/23/2009	Bulldog Family Reading Night	Book Reading with Students at Kraft Elementary	3	6.00
	12/1/2009	Holiday Gift Project	Spent Time With & Brought Gifts to the Jones' Family	4	12.00
			BASEBALL TOTALS	9	127.00

FRESNO STATE ATHLETICS
COMMUNITY SERVICE LOG
2009-2010

SOFTBALL	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	10/20/2009	Jenny Ellen Blood Drive	Donating Blood	16	32.00
	10/20/2009	Red Ribbon Week Rally	Speak at Rally	1	1.00
	10/27/2009	Red Ribbon Week	Woods Elementary - Talk to Kids about being Drug Free	1	1.50
	1/23/2010	NGWSD Clinic	Clinic Activities	18	54.00
			SOFTBALL TOTALS	36	179.50
EQUESTRIAN	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	10/23/2009	Feeding America	Food Distribution	1	5.0
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	4	8.0
	3/5/2010	Young Authors Fair	Read Books to Elementary Classes	4	6.0
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	3	4.5
	TBD	Various	Jennifer Jory Events	1	8.0
	12/1/2010	Holiday Card Signing	Signed Cards for Hospitalized Iraqi Military	22	11.0
	12/1/2010	Gift Donation to Little Hero Family	Gift Collection, Purchase, & Giving	1	5.0
	YTD to 12/01/2010	Spent Time with Little Hero	Spent Time with Little Hero	1	54.0
	3/6/2010	Judging Day	Helped with Judging Day	8	4.0
			EQUESTRIAN TOTALS	45	105.5
MEN'S GOLF	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	8/21/2009	Movies in the Park Night	Autographs for the Public	5	10.00
	9/18/2009	7th Annual Golf Tournament	Provided Talent for the Alzheimer's Foundation Tourney	8	24.00
	1/23/2010	NGWSD Clinic	Clinic Activities	2	6.00
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	2	4.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	2	3.00
			MEN'S GOLF TOTALS	19	47.00
WOMEN'S GOLF	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	9/11/2009	Me 'n Ed's Cookie Classic Golf Tourney	Student-Athletes work with Golfers	2	11.00
	10/4/2009	Making Strides Against Breast Cancer	Walk for Breast Cancer in Woodward Park	3	6.00
	10/20/2009	Red Ribbon Rally	Speak at Rally	1	1.00
	1/23/2010	NGWSD Clinic	Clinic Activities	8	24.00
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	2	4.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	2	3.00
			WOMEN'S GOLF TOTALS	18	49.00
MEN'S TENNIS	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	1	2.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	1	1.50
			WOMEN'S GOLF TOTALS	2	3.50
WOMEN'S TENNIS	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	1	2.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	1	1.50
			WOMEN'S GOLF TOTALS	2	3.50
TRACK & FIELD	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	2	4.00
	3/5/2010	Young Authors Fair	Read Books to Elementary Classes	1	1.50
	3/8/2010	Donor Appreciation Night	N/A	1	2.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	2	3.00
			TRACK & FIELD TOTALS	6	10.50

FRESNO STATE ATHLETICS
COMMUNITY SERVICE LOG
2009-2010

LACROSSE	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	10/4/2009	Making Strides Against Breast Cancer	Walk for Breast Cancer in Woodward Park	23	31.3
	9/26/2009	Lacrosse Clinic	Volunteer Help	24	36.0
	10/11/2009	Lacrosse Clinic	Volunteer Help	24	36.0
	10/16/2009	Red Friday	Red Friday Event	9	12.0
	10/24/2009	Fresno Lions Club BBQ	Lacrosse Demonstration	24	24.0
	10/24/2009	Race for the Cure	Participated in Event	24	48.0
	1/23/2010	NGWSD Clinic	Clinic Activities	25	75.0
	1/30/2010	Gut-Be-Gone at Mt View Comm. Church	Lacrosse Demonstration	23	34.5
	2/20/2010	Lacrosse Clinic	Volunteer Help	23	34.5
	4/10/2010	Lacrosse Clinic	Volunteer Help	23	34.5
			LACROSSE TOTALS	222	365.8
SWIM/DIVE	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	8/21/2009	Movies in the Park Night	Autographs for the Public	15	30.00
	10/4/2009	Making Strides Against Breast Cancer	Walk for Breast Cancer in Woodward Park	20	40.00
	3/4/2010	Big Heroes, Little Heroes (MBK)	SA Interaction with Children	4	8.00
	3/17/2010	Big Heroes, Little Heroes (LAX)	SA Interaction with Children	3	4.50
	TBD	TBD	Various Mary Tess Events	1	4.00
			SWIM/DIVE TOTALS	43	86.50
COACHES	DATE	EVENT	DESCRIPTION	# OF ATHLETES	TOTAL HOURS
	7/30/2009	North Fresno Rotary Luncheon Meeting	Inform Members of Programs	1	1.00
	8/19/2009	Children's Literacy Fair	Reading Books to Patients	1	2.00
	09/09 - 09/10/09	Fitness Frenzy	Play Games with Students	1	4.00
	9/16/2009	SAFARI Resource Fair	Promote Team; Encourage Student Participation	4	4.00
	9/18/2009	7th Annual Golf Tournament	Provided Talent for the Alzheimer's Foundation Tourney	1	3.00
	9/26/2009	Lacrosse Clinic	Clinic Activities	4	6.00
	10/1/2009	The Luncheon Club	Promote WBK Program	2	4.00
	10/4/2009	Making Strides Against Breast Cancer	Walk for Breast Cancer in Woodward Park	2	2.50
	10/10/2009	Baseball Practice	Help Central Cal Baseball Academy with Practice	3	3.00
	10/23/2009	Feeding America	Food Distribution	1	5.00
	10/20/2009	Jenny Ellen Blood Drive	Donating Blood	1	2.00
	10/24/2009	Fresno Lions Club BBQ	Lacrosse Demonstration	4	4.00
	10/24/2009	Race for the Cure	Participated in Event	4	8.00
	10/26/2009	Red Ribbon Rally	Deliver Anti-Drug Message	1	1.00
	10/30/2009	Crab Feed Fundraiser	Volunteer Help	4	12.00
	12/1/2009	Holiday Gift Project	Gave Gifts & Spent Time with the Jones' Family	1	3.00
	1/23/2010	NGWSD Clinic	Clinic Activities	1	3.00
	1/30/2010	Gut-Be-Gone at Mt View Comm. Church	Lacrosse Demonstration	4	6.00
	2/22/2010	FCA Luncheon	Spoke at Event	1	1.00
	3/4/2010	Pass the Bucket Collection	Collected Money for the Red Cross at MBK Game	1	2.00
	3/19/2010	FCA Breakfast	Spoke at Event	1	1.00
	3/17/2010	St Anthony's & St Elizabeth's Visit	Visited and Read Books with Kids	2	4.00
			COACHES TOTALS	45	81.50
ALL SPORT TOTALS				667	1516.25

INTERCOLLEGIATE ATHLETICS
COMMUNITY ENGAGEMENT ACTIVITY REPORT
2009 - 2010

1. Continued public service endeavors for an estimated 1516.25 hours (as of April 15, 2010). Some specific examples include: (See *Community Service Log* for program totals)
 - a. Big Heroes, Little Heroes program
 - b. Susan Komen Race for the Cure Night
 - c. National Girls and Women's Sports Day
 - d. Movies in the Park – Fresno State Night
 - e. Making Strides Against Breast Cancer
 - f. Race for the Cure

** Competition among teams for greatest annual community service contribution. Winning team will be recognized at the Annual Night of Champions event.

** Lacrosse is leading with 365.4 hours; Softball is in second with 179.5 hours as of April 15, 2010.

2. Support with West Valley Water Issue
 - a. Meeting with Advocates
 - b. On-Field Signage at Football Games

3. Television Broadcasts (See *Composite Bowl Ratings & ESPN –ABC College Football Ratings* documents)
 - a. ESPN Household Penetration (as of April 2010)

a. ESPN	99,341,000
b. ESPN2	98,820,000
c. ESPNEWS	72,668,000
d. ESPNU	70,516,000
e. ESPN Classic	56,673,000
 - b. ESPN Network – California Region (estimate)
 - i. Nielsen Estimate: California accounts for 16,429,890 of the country's 114,866,380 TV households.
 - ii. Each ESPN Network's universe in California is 14.06% of the country's total.
 - iii. For ESPN, that equates to roughly 13,970,000 households.
 - b. BSN Penetration
 - c. Local Networks
 1. KAIL (See attached documents: *KAIL Coverage & Fresno Demographics*)
 2. Comcast Sports Net
 - i. Household Reach: 3.2 million
 - ii. Coverage Area:
 1. South to Monterey/Kings/Tulare County line
 2. North to Oregon border
 3. West to Hawaii
 4. East to Humboldt county line/Nevada border

** Information courtesy of Richard Lesson with Comcast Sports Net

 3. KUVI-TV (Bakersfield)
 - d. Institutional Spots

4. Inaugural Football Fiesta
 - a. Community partners with Hispanic Chamber of Commerce
 - b. Univision

INTERCOLLEGIATE ATHLETICS
COMMUNITY ENGAGEMENT ACTIVITY REPORT
2009 - 2010

- 5. Victor E Bulldog
 - a. Local Appearances
 - 1. All Home Football Events
 - 2. Various Men & Women's Basketball Events (One game each)
 - 3. Night of Champions
 - 4. Alumni Appearances
 - b. Award Winning Television Commercial

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

WEEK ONE									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Thu	3-Sep	7:00 PM	ESPN	South Carolina	NC State	2.44	2,406,824		
Thu	3-Sep	10:15 PM	ESPN	Oregon	Boise State	2.93	2,892,484		
Fri	4-Sep	8:00 PM	ESPN	Tulsa	Tulane	1.26	1,243,709		
Sat	5-Sep	12:00 PM	ESPN	Navy	Ohio State	2.99	2,956,061		
Sat	5-Sep	12:00 PM	ESPN2	Minnesota	Syracuse	1.31	1,294,709		
Sat	5-Sep	3:30 PM	ABC	Baylor	Wake Forest	3.54	4,070,532		
Sat	5-Sep	3:30 PM	ABC/E2	Western Michigan	Michigan	3.54	4,070,532	ESPN2 Mirror	
Sat	5-Sep	3:30 PM	ABC/E2	Georgia	Oklahoma State	3.54	4,070,532	0.77	755,937
Sat	5-Sep	3:30 PM	ESPN	Missouri	Illinois	1.40	1,383,986		
Sat	5-Sep	7:00 PM	ESPN	BYU	Oklahoma	3.26	3,221,139		
Sat	5-Sep	8:07 PM	ABC	Alabama	Virginia Tech	4.21	4,831,550		
Sat	5-Sep	10:00 PM	ESPN2	Maryland	California	0.56	547,875		
Sat	5-Sep	10:30 PM	ESPN	LSU	Washington	2.45	2,425,885		
Sun	6-Sep	2:00 PM	ESPN2	Grambling State	South Carolina State	0.40	390,086		
Sun	6-Sep	3:30 PM	ESPN	Mississippi	Memphis	1.74	1,724,207		
Mon	7-Sep	4:00 PM	ESPN	Cincinnati	Rutgers	1.70	1,683,822		
Mon	7-Sep	8:00 PM	ESPN	Miami (Fla.)	Florida State	5.89	5,820,001		
WEEK TWO									
Day	Date	Time	Network	Away	Home	Ratings	HH Imp		
Thu	10-Sep	7:30 PM	ESPN	Clemson	Georgia Tech	1.96	1,933,320		
Fri	11-Sep	9:00 PM	ESPN	Colorado	Toledo	1.25	1,239,907		
Sat	12-Sep	12:00 PM	ESPN	Fresno State	Wisconsin	1.96	1,935,252		
Sat	12-Sep	12:00 PM	ESPN2	Central Michigan	Michigan State	1.09	1,077,680		
Sat	12-Sep	3:30 PM	ABC	Notre Dame	Michigan	5.20	5,969,750		
Sat	12-Sep	3:30 PM	ESPN2	BYU	Tulane	0.53	518,568		
Sat	12-Sep	4:00 PM	ESPN	UCLA	Tennessee	2.21	2,181,696		
Sat	12-Sep	7:00 PM	ESPN2	South Carolina	Georgia	1.83	1,804,164		
Sat	12-Sep	8:00 PM	ESPN*	USC	Ohio State	7.33	7,243,011		

*Most Viewed college football game (Regular Season or Bowl) EVER on ESPN

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

WEEK THREE									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Thu	17-Sep	7:30 PM	ESPN	Georgia Tech	Miami (Fla.)	3.37	3,332,326		
Fri	18-Sep	9:00 PM	ESPN	Boise State	Fresno State	2.43	2,401,143		
Sat	19-Sep	12:00 PM	ESPN	California	Minnesota	2.69	2,659,596		
Sat	19-Sep	12:00 PM	ESPN2	East Carolina	North Carolina	0.73	717,551		
Sat	19-Sep	3:30 PM	ABC/ESPN2	Nebraska	Virginia Tech	3.15	3,614,897	Mirror	
Sat	19-Sep	3:30 PM	ABC/ESPN2	Arizona	Iowa	3.15	3,614,897	0.35	345,629
Sat	19-Sep	3:30 PM	ABC	USC	Washington	3.15	3,614,897		
Sat	19-Sep	3:30 PM	ESPN	Utah	Oregon	0.99	978,164		
Sat	19-Sep	7:45 PM	ESPN	Georgia	Arkansas	2.88	2,850,337		
Sat	19-Sep	7:45 PM	ESPN2	West Virginia	Auburn	1.44	1,422,568		
Sat	19-Sep	8:00 PM	ABC	Texas Tech	Texas	4.14	4,758,864		
WEEK FOUR									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Thu	24-Sep	7:30 PM	ESPN	Mississippi	South Carolina	3.66	3,614,493		
Fri	25-Sep	8:55 PM	ESPN	Missouri	Nevada	1.88	1,857,070		
Sat	26-Sep	12:00 PM	ESPN	Michigan State	Wisconsin	1.76	1,737,904		
Sat	26-Sep	12:00 PM	ESPN2	Indiana	Michigan	2.1	2,070,662		
Sat	26-Sep	3:30 PM	ABC/ESPN	Miami (Fla.)	Virginia Tech	3.94	4,523,777	Mirror	
Sat	26-Sep	3:30 PM	ABC/ESPN	Illinois	Ohio State	3.94	4,523,777	1.32	1,307,713
Sat	26-Sep	3:30 PM	ABC	California	Oregon	3.94	4,523,777		
Sat	26-Sep	6:00 PM	ESPN2	Florida	Kentucky	2.59	2,551,103		
Sat	26-Sep	8:00 PM	ESPN	Notre Dame	Purdue	2.13	2,109,657		
Sat	26-Sep	8:00 PM	ABC	Iowa	Penn State	3.95	4,544,160		
Sat	26-Sep	9:15 PM	ESPN2	Texas Tech	Houston	1.67	1,645,690		

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

WEEK FIVE									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Wed	30-Sep	8:00 PM	ESPN2	Hawaii	Louisiana Tech	0.99	974,539		
Thu	1-Oct	7:30 PM	ESPN	Colorado	West Virginia	2.61	2,584,048		
Fri	2-Oct	8:00 PM	ESPN2	Pittsburgh	Louisville	1.56	1,543,879		
Sat	3-Oct	12:01 PM	ESPN	Wisconsin	Minnesota	2.28	2,261,621		
Sat	3-Oct	12:00 PM	ESPN2	Arkansas State	Iowa	0.73	721,856		
Sat	3-Oct	3:30 PM	ABC/ESPN	Florida State	Boston College	2.94	3,381,507	Mirror	
Sat	3-Oct	3:30 PM	ABC/ESPN	Penn State	Illinois	2.94	3,381,507	0.97	964,951
Sat	3-Oct	3:30 PM	ABC	UCLA	Stanford	2.94	3,381,507		
Sat	3-Oct	7:30 PM	ESPN2	Texas A&M	Arkansas	0.97	957,538		
Sat	3-Oct	7:45 PM	ESPN	Auburn	Tennessee	2.40	2,379,752		
Sat	3-Oct	8:00 PM	ABC	Oklahoma	Miami (Fla.)	4.84	5,562,392		
Sat	3-Oct	8:00 PM	ABC	USC	California	4.84	5,562,392		
WEEK SIX									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Tue	6-Oct	8:00 PM	ESPN2	Middle Tennessee	Troy	0.71	701,182		
Thu	8-Oct	9:00 PM	ESPN	Nebraska	Missouri	2.83	2,802,400		
Fri	9-Oct	9:00 PM	ESPN	Louisiana Tech	Nevada	0.96	946,387		
Sat	10-Oct	12:00 PM	ESPN	Auburn	Arkansas	2.36	2,343,242		
Sat	10-Oct	12:00 PM	ESPN2	Purdue	Minnesota	0.70	696,129		
Sat	10-Oct	3:30 PM	ABC/ESPN	Connecticut	Pittsburgh	4.17	4,793,843	Mirror	
Sat	10-Oct	3:30 PM	ABC/ESPN	Wisconsin	Ohio State	4.17	4,793,843	1.03	1,019,813
Sat	10-Oct	3:30 PM	ABC	Baylor	Oklahoma	4.17	4,793,843		
Sat	10-Oct	3:30 PM	ABC	Oregon	UCLA	4.17	4,793,843		
Sat	10-Oct	7:15 PM	ESPN	Colorado	Texas	2.08	2,061,352		
Sat	10-Oct	8:00 PM	ESPN2	Georgia Tech	Florida State	0.99	978,507		
Sat	10-Oct	8:00 PM	ABC	Michigan	Iowa	2.85	3,270,793		

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

WEEK SEVEN									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Tue	13-Oct	8:00 PM	ESPN2	Arkansas State	Louisiana-Monroe	0.74	731,240		
Wed	14-Oct	8:00 PM	ESPN	Boise State	Tulsa	2.53	2,511,392		
Thu	15-Oct	7:30 PM	ESPN	Cincinnati	South Florida	2.44	2,414,624		
Fri	16-Oct	8:00 PM	ESPN	Pittsburgh	Rutgers	1.60	1,583,261		
Sat	17-Oct	12:00 PM	ABC	Oklahoma	Texas	5.72	6,568,474		
Sat	17-Oct	12:00 PM	ESPN	Iowa	Wisconsin	1.51	1,496,304		
Sat	17-Oct	12:00 PM	ESPN2	Northwestern	Michigan State	0.58	573,038		
Sat	17-Oct	3:30 PM	ABC/ESPN	Minnesota	Penn State	3.24	3,725,442	Mirror	
Sat	17-Oct	3:30 PM	ABC/ESPN	Texas Tech	Nebraska	3.24	3,725,442	0.69	686,477
Sat	17-Oct	3:30 PM	ABC	NC State	Boston College	3.24	3,725,442		
Sat	17-Oct	3:30 PM	ABC	California	UCLA	3.24	3,725,442		
Sat	17-Oct	6:00 PM	ESPN2	Virginia Tech	Georgia Tech	1.34	1,321,237		
Sat	17-Oct	7:45 PM	ESPN	South Carolina	Alabama	3.30	3,265,502		
Sat	17-Oct	9:15 PM	ESPN2	Missouri	Oklahoma State	1.03	1,019,438		
WEEK EIGHT									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Wed	21-Oct	8:00 PM	ESPN	Tulsa	UTEP	1.13	1,123,105		
Thu	22-Oct	8:00 PM	ESPN	Florida State	North Carolina	2.35	2,324,411		
Fri	23-Oct	8:00 PM	ESPN2	Rutgers	Army	1.21	1,192,698		
Sat	24-Oct	12:00 PM	ESPN	Minnesota	Ohio State	2.75	2,721,277		
Sat	24-Oct	12:00 PM	ESPN2	Illinois	Purdue	0.76	753,074		
Sat	24-Oct	3:30 PM	ABC/ESPN	Clemson	Miami (Fla.)	4.54	5,213,525	Mirror	
Sat	24-Oct	3:30 PM	ABC/ESPN	Penn State	Michigan	4.54	5,213,525	1.23	1,223,111
Sat	24-Oct	3:30 PM	ABC	Oklahoma	Kansas	4.54	5,213,525		
Sat	24-Oct	3:30 PM	ABC	Oregon	Washington	4.54	5,213,525		
Sat	24-Oct	7:30 PM	ESPN	Florida	Mississippi State	3.97	3,929,637		
Sat	24-Oct	7:30 PM	ESPN2	Auburn	LSU	1.38	1,364,354		
Sat	24-Oct	8:00 PM	ABC	Texas	Missouri	3.42	3,932,386		
Sat	24-Oct	8:00 PM	ABC	Oregon State	USC	3.42	3,932,386		

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

WEEK NINE								
Day	Date	Time	Network	Away	Home	Rating	HH Imp	
Tue	27-Oct	8:00 PM	ESPN2	East Carolina	Memphis	0.75	736,190	
Thu	29-Oct	7:30 PM	ESPN	North Carolina	Virginia Tech	1.77	1,748,872	
Fri	30-Oct	8:00 PM	ESPN2	West Virginia	South Florida	2.03	2,003,878	
Sat	31-Oct	12:00 PM	ESPN	Indiana	Iowa	3.23	3,194,259	
Sat	31-Oct	12:00 PM	ESPN2	Purdue	Wisconsin	0.75	743,296	
Sat	31-Oct	3:30 PM	ABC/ESPN2	Miami (Fla.)	Wake Forest	3.19	3,663,354	Mirror
Sat	31-Oct	3:30 PM	ABC/ESPN2	Michigan	Illinois	3.19	3,663,354	0.62 613,065
Sat	31-Oct	3:30 PM	ABC	Kansas	Texas Tech	3.19	3,663,354	
Sat	31-Oct	3:30 PM	ABC	California	Arizona State	3.19	3,663,354	
Sat	31-Oct	4:26 PM	ESPN	Penn State	Northwestern	1.87	1,851,851	
Sat	31-Oct	7:45 PM	ESPN	South Carolina	Tennessee	1.72	1,703,190	
Sat	31-Oct	8:07 PM	ABC/ESPN2	Texas	Oklahoma State	4.18	4,797,265	Mirror
Sat	31-Oct	8:07 PM	ABC/ESPN2	USC	Oregon	4.18	4,797,265	1.21 1,192,790
Sun	1-Nov	8:15 PM	ESPN	Marshall	UCF	0.71	706,009	
WEEK TEN								
Day	Date	Time	Network	Away	Home	Rating	HH Imp	
Tue	3-Nov	7:00 PM	ESPN2	Bowling Green	Buffalo	0.67	658,377	
Thu	5-Nov	7:30 PM	ESPN	Virginia Tech	East Carolina	1.84	1,816,860	
Fri	6-Nov	8:00 PM	ESPN2	Boise State	Louisiana Tech	1.38	1,364,248	
Sat	7-Nov	12:00 PM	ESPN	Northwestern	Iowa	2.44	2,416,442	
Sat	7-Nov	3:30 PM	ABC/ESPN2	Wake Forest	Georgia Tech	3.70	4,256,566	Mirror
Sat	7-Nov	3:30 PM	ABC/ESPN2	Ohio State	Penn State	3.70	4,256,566	0.74 731,913
Sat	7-Nov	3:30 PM	ABC	Oklahoma State	Iowa State	3.70	4,256,566	
Sat	7-Nov	7:15 PM	ESPN2	Vanderbilt	Florida	2.07	2,038,533	
Sat	7-Nov	7:45 PM	ESPN	Florida State	Clemson	1.65	1,632,376	
Sat	7-Nov	8:00 PM	ABC	Connecticut	Cincinnati	3.65	4,190,253	
Sat	7-Nov	8:00 PM	ABC	Oklahoma	Nebraska	3.65	4,190,253	
Sat	7-Nov	8:00 PM	ABC	USC	Arizona State	3.65	4,190,253	
Sun	8-Nov	8:30 PM	ESPN	Nevada	San Jose State	0.24	237,679	

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

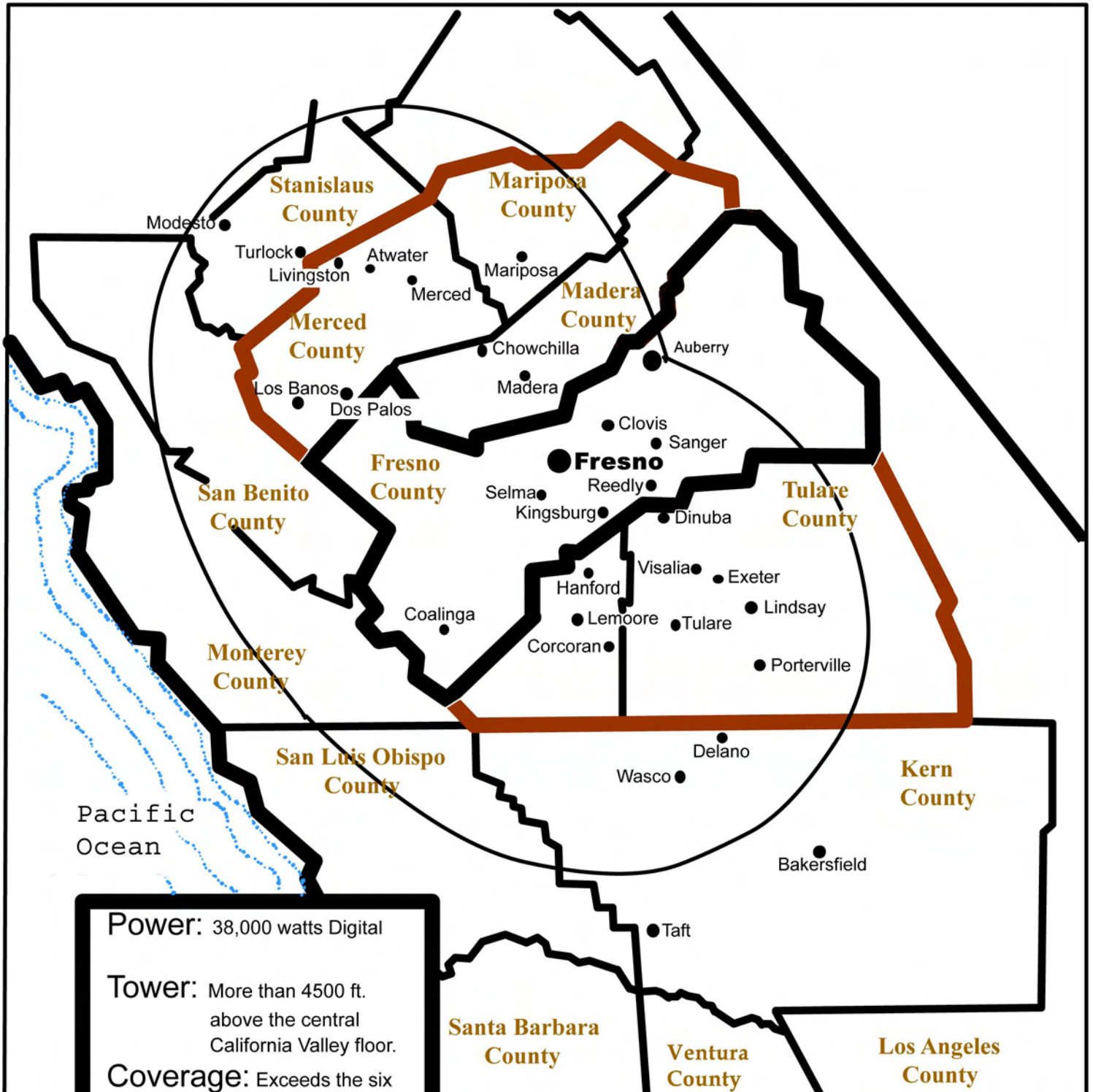
WEEK ELEVEN									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Tue	10-Nov	7:00 PM	ESPN2	Ohio	Buffalo	0.76	750,037		
Wed	11-Nov	8:00 PM	ESPN2	Toledo	Central Michigan	0.78	768,839		
Thu	12-Nov	7:30 PM	ESPN	South Florida	Rutgers	1.43	1,417,792		
Fri	13-Nov	8:00 PM	ESPN2	West Virginia	Cincinnati	2.64	2,599,568		
Sat	14-Nov	12:00 PM	ESPN	Michigan State	Purdue	1.69	1,675,203		
Sat	14-Nov	12:00 PM	ESPN2	Georgia Tech	Duke	0.65	636,898		
Sat	14-Nov	3:30 PM	ABC/ESPN	Miami (Fla.)	North Carolina	4.27	4,906,058	Mirror	
Sat	14-Nov	3:30 PM	ABC/ESPN	Iowa	Ohio State	4.27	4,906,058	1.10	1,088,740
Sat	14-Nov	3:30 PM	ABC	Nebraska	Kansas	4.27	4,906,058		
Sat	14-Nov	7:00 PM	ESPN	Alabama	Mississippi State	2.50	2,470,462		
Sat	14-Nov	7:00 PM	ESPN2	Auburn	Georgia	1.53	1,506,852		
Sat	14-Nov	8:07 PM	ABC	Notre Dame	Pittsburgh	3.71	4,262,760		
Sat	14-Nov	8:07 PM	ABC	Texas Tech	Oklahoma State	3.71	4,262,760		
Sat	14-Nov	10:20 PM	ESPN	Arizona State	Oregon	1.46	1,440,395		
Sun	15-Nov	8:30 PM	ESPN	East Carolina	Tulsa	0.38	378,448		
WEEK TWELVE									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Wed	18-Nov	8:00 PM	ESPN2	Central Michigan	Ball State	0.80	793,711		
Thu	19-Nov	7:30 PM	ESPN	Colorado	Oklahoma State	1.69	1,671,769		
Fri	20-Nov	9:30 PM	ESPN2	Boise State	Utah State	1.32	1,301,538		
Sat	21-Nov	12:00 PM	ABC	Ohio State	Michigan	4.19	4,814,955		
Sat	21-Nov	12:00 PM	ESPN	Minnesota	Iowa	1.12	1,104,310		
Sat	21-Nov	12:00 PM	ESPN2	North Carolina	Boston College	0.58	568,219		
Sat	21-Nov	3:25 PM	ABC/ESPN	Virginia	Clemson	3.04	3,487,240	Mirror	
Sat	21-Nov	3:25 PM	ABC/ESPN	Penn State	Michigan State	3.04	3,487,240	0.75	737,950
Sat	21-Nov	7:45 PM	ESPN	Kansas State	Nebraska	1.49	1,476,622		
Sat	21-Nov	7:45 PM	ESPN2	Kentucky	Georgia	1.43	1,413,601		
Sat	21-Nov	8:07 PM	ABC	Kansas	Texas	3.78	4,343,993		
Sat	21-Nov	8:07 PM	ABC	Oregon	Arizona	3.78	4,343,993		

**ESPN - ABC COLLEGE FOOTBALL RATINGS
2009 SEASON**

WEEK THIRTEEN									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Tue	24-Nov	7:00 PM	ESPN2	Ball State	Western Michigan	0.79	782,138		
Thu	26-Nov	8:00 PM	ESPN	Texas	Texas A&M	4.26	4,219,710		
Fri	27-Nov	11:00 AM	ESPN2	Rutgers	Louisville	0.65	641,562		
Fri	27-Nov	12:00 PM	ABC	Illinois	Cincinnati	2.22	2,550,459		
Fri	27-Nov	3:30 PM	ABC	Nebraska	Colorado	1.68	1,931,247		
Fri	27-Nov	7:00 PM	ESPN2	Pittsburgh	West Virginia	2.93	2,894,069		
Fri	27-Nov	10:00 PM	ESPN2	Nevada	Boise State	2.15	2,125,151		
Sat	28-Nov	12:00 PM	ESPN	Clemson	South Carolina	2.52	2,497,853		
Sat	28-Nov	12:00 PM	ESPN2	North Carolina	NC State	0.74	726,698		
Sat	28-Nov	3:30 PM	ABC/ESPN	Virginia Tech	Virginia	2.71	3,114,976	Mirror	
Sat	28-Nov	3:30 PM	ABC/ESPN	Miami (Fla.)	South Florida	2.71	3,114,976	0.87	863,243
Sat	28-Nov	3:30 PM	ABC	Missouri	Kansas	2.71	3,114,976		
Sat	28-Nov	3:30 PM	ABC	Arizona	Arizona State	2.71	3,114,976		
Sat	28-Nov	7:00 PM	ESPN	Arkansas	LSU	2.61	2,586,344		
Sat	28-Nov	8:00 PM	ABC/ESPN2	Georgia	Georgia Tech	4.47	5,140,020	Mirror	
Sat	28-Nov	8:00 PM	ABC/ESPN2	Notre Dame	Stanford	4.47	5,140,020	0.97	959,591
WEEK FOURTEEN									
Day	Date	Time	Network	Away	Home	Rating	HH Imp		
Thu	3-Dec	9:00 PM	ESPN	Oregon State	Oregon	4.19	4,149,602		
Fri	4-Dec	8:00 PM	ESPN2	MAC Championship Game	Ohio vs. Central Michigan	1.17	1,155,422		
Sat	5-Dec	12:00 PM	ABC	Cincinnati	Pittsburgh	4.65	5,347,850		
Sat	5-Dec	12:00 PM	ESPN	West Virginia	Rutgers	1.35	1,339,919		
Sat	5-Dec	12:00 PM	ESPN2	Conference USA Championship	Houston @ East Carolina	0.69	684,349		
Sat	5-Dec	3:30 PM	ABC	Arizona	USC	2.23	2,566,998		
Sat	5-Dec	8:00 PM	ABC	Big 12 Championship	Texas vs. Nebraska	7.49	8,607,697		
Sat	5-Dec	8:00 PM	ESPN	ACC Championship	Georgia Tech vs. Clemson	1.84	1,824,108		
Sat	5-Dec	8:00 PM	ESPN2	South Florida	Connecticut	0.41	404,891		
Sat	5-Dec	11:30 PM	ESPN2	Wisconsin	Hawaii	0.52	517,492		

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