MINUTES OF THE ACADEMIC INFORMATION TECHNOLOGY  
OF THE ACADEMIC SENATE

CALIFORNIA STATE UNIVERSITY, FRESNO   
Fresno, California 93740-8023

Office of the Academic Senate

Telephone: 278-2743 FAX: 278-5745

October 14, 2013

Members Present: O. Benavides, B. Auernheimer, P. Newell, D. Dutra, P. Neufeld, D. Nef, A. Nambiar, J. Beynon, M. Bach,

Members Absent: S. Zhang, J. Nava, T. Siechert, R. Amarasinghe

Guest: T. Pierce, C. Coon, C. Matson

Meeting called to order at 1.05pm by O. Benavides

1. Minutes: MSC to approve the Minutes of September 09, 2013.
2. Agenda: MSC to approve the Agenda
3. Communication and Announcements

D. Nef informed the committee that 4 vendors presented demos of ePortfolios. Further demos are planned for assessment coordinators.

B. Auernheimer provided updates from TILT. SOMETHING ABOUT SPRING ROLL-OUT – I DON’T REMEMBER EXACTLY

1. Social Media Policy – T. Pierce and C. Coon

* C. Coon enquired about the purpose of AIT and its role in reviewing the policy
  + O. Benavides explained the committee’s charge
* T. Pierce responded to written comments from the committee members:
  + B. Auernheimer had a question about the legality of requiring students to use social media in classroom. T. Pierce to check with Legal about privacy protection etc
  + A. Nambiar had a question about the language in the policy related to promoting Fresno State – T. Pierce responded that Facebook sites are not required to promote Fresno State news but should be related to University business
  + A. Nambiar had a question about closed groups on Facebook – T. Pierce responded that students need to be informed about privacy in any case
  + A. Nambiar had a question about the responsibility of ensuring parental consent for under-18 students – T. Pierce to check with Legal
  + A. Nambiar had a question about personal and professional Facebook accounts – T. Pierce to check with Legal. B. Auernheimer recommended that there is a policy on incidental use that might be a good starting place
  + P. Newell had a question about clearly distinguishing between policy and guidelines – Executive summaries in the beginning might help with that. P. Newell commented that some policies are already in place and some are new. The distinction needs to be better illustrated. P. Neufeld suggested moving Facebook policies to the Appendix since students are already moving away from Facebook and the policy needs to be more generic
  + P. Newell commented about typographical errors in the policy – T. Pierce to do a line-by-line review
  + P. Newell commented that the figure in the policy needs more clarity – T. Pierce responded that the figure has been printed in the landscape mode for better clarity
* O. Benavides mentioned that the policy needs to be generic since there are many social networking sites outside the U.S. for example Russia and France
* O. Benavides commented that the examples included in the policy should be deleted – T Pierce to look into that
* J. Beynon commented that it might be worthwhile to include in the Introduction that the policy applies only to officially recognized Fresno State Social Media accounts and not personal accounts
* J. Beynon commented that there is the gray area where faculty use personal accounts for a class – this needs to be clarified in the policy
* J. Beynon commented that links to other policies such as University regulations on using logo and academic freedom might be included in the policy
* J. Beynon commented about the accessibility issue with social media especially with images – B. Auernheimer suggested that J Brown might have some ideas on how to address that in the policy
* P. Neufeld commented about the use of personal devices for University purposes such as posting on social network sites
* O Benavides enquired about faculty using Google Plus – how to protect student privacy
* B. Auernheimer suggested including language about disruptive classroom behavior with emphasis on social media in the policy

1. Video Conferencing with Zoom – O. Benavides

* O. Benavides mentioned that Cal. State Teach is using this for communication.
* O. Benavides led the committee members through a demo of the tool

1. CIO Readiness – P. Neufeld / C. Matson

* J. Beynon enquired about the costs involved, where the money is coming from and ongoing funding for the position – C. Matson responded that President Welty had created the funding 2-3 years back for the position but decided not to go ahead with it at that time. Now, President Castro is interested in exploring options.
* J. Beynon commented that with faculty and staff salaries being the same since the past many years, he is not sure about the response from faculty and staff in relation to this new position
* O. Benavides expressed appreciation for President Castro’s approach to seek faculty input and mentioned that this is a good opportunity to provide feedback
* C. Matson mentioned that other groups such as IETCC, Academic Senate will also be consulted
* J. Beynon mentioned that the new position could work both ways – have a positive effect facilitating change or have a calcifying effect
* J. Beynon enquired about other campuses and universities – C. Matson responded that all other CSU campuses have a CIO position in different names
* O. Benavides mentioned that the consultant needs to stress that this is not a new idea and that it was initiated long back
* P. Newell suggested that the various groups be made aware of the fact that the funding for this position has been already set aside 2-3 years back

1. New Business

No new business

Adjourned at 2.40pm