---------- Forwarded message ---------  
From: **Xuanning Fu** <[xfu@csufresno.edu](mailto:xfu@csufresno.edu)>  
Date: Sat, Apr 29, 2023 at 6:36 AM  
Subject: Fwd: FBL Department Name Change Request  
To: Ray Hall <[rhall@csufresno.edu](mailto:rhall@csufresno.edu)>

Dear Ray,

   Below and attached are a request to change department names.  I have reviewed the proposal and am supportive of the change which more actually reflect our faculty expertise and the programs we offer.  Per APM 113, the proposal is being submitted to the senate for review/consideration for approval.  Thank you.

Xuanning

---------- Forwarded message ---------  
From: **Jennifer Miele** <[jmiele@csufresno.edu](mailto:jmiele@csufresno.edu)>  
Date: Fri, Apr 28, 2023 at 9:58 AM  
Subject: FBL Department Name Change Request  
To: David Vera <[dvera@mail.fresnostate.edu](mailto:dvera@mail.fresnostate.edu)>

Dear David,

After careful consideration and discussion with the department faculty, the Department of Finance and Business Law voted unanimously to accept a department name change from the Department of Finance and Business Law to the ***Department of Finance, Real Estate and Business Law.***

Some of the reasoning behind our name change request:

- Our department includes faculty who specialize in the areas of Finance, Real Estate and Business Law. We also have an option in Real Estate and Urban Land Economics as part of our academic offerings.

- The proposed change to add Real Estate to the department’s name is to highlight the inclusion of all of the faculty and students who are part of our department. It is essential to foster belongingness amongst our faculty and students and we believe changing our department name is one way to signal that everyone is an important part of our department.

 - The change is also to help increase the visibility of the Real Estate and Urban Land Economics option to our campus community, the Central Valley, and beyond.  Our department is working on growing our student enrollment in all areas and the Real Estate and Urban Land Economics option is an important part our growth. There has been an increase in interest in the area of real estate, for example from Fall 2020 to Fall 2022 enrollment in the Real Estate and Urban Land Economics option has grown from 8% to 21% of our total department student enrollment.

- The inclusion of Real Estate in the department name is also in line with what has been done at other universities with departments specializing in Finance, Real Estate and Business Law.  For example, in the CSU system, Cal Poly, Pomona has a Department of Finance, Real Estate, and Law and Cal State LA has a Department of Finance, Law, and Real Estate.

We are hoping to have the support of the Dean's office for this name change request before the proposal is forwarded to the Provost and Academic Senate.

Please find attached a memo detailing the proposed name change.

I am happy to address any questions or concerns and to discuss further.

Thank you for your consideration.

Jennifer

**Jennifer Miele, Ph.D.**  
Associate Professor of Finance and Chair

Department of Finance & Business Law

Craig School of Business, California State University, Fresno

[5245 N Backer Ave](https://www.google.com/maps/search/5245+N+Backer+Ave?entry=gmail&source=g). M/S PB7, Fresno, CA 93740-8001