MINUTES, UNIVERSITY BUDGET COMMITTEE CALIFORNIA STATE UNIVERSITY, FRESNO 5240 North Jackson, M/S UC43 Fresno, California 93740-8023 Office of the Academic Senate Ext. 8-2743

January 23, 2008

Members Present: J. Kus (Chair), N. Bengiamin, J. Constable,

J. Parks, P. Trueblood, L. Stillmaker (student).

Members Absent: W. Fasse (excused), A. Parham,

T. Wielicki (excused).

Visitors: W. Read, J. Waayers.

The meeting was called to order by Chair Kus at 4:06 p.m. in the University Center, Room #203.

1. Minutes. MSC to approve the Minutes of 1/16/2008 with minor

typographical corrections.

2. Agenda. MSC to approve the Agenda as distributed.

3. Communications and Announcements.

J. Waayers distributed a spreadsheet that might be used in conjunction with the committee's guidelines for the review of new programs. Members of the committee agreed to review the spreadsheet at a future meeting.

4. New Business.

There was none.

5. Risk Management Pool.

W. Fasse communicated to Chair Kus that a detailed report on the various components of the Risk Management Pool has been prepared and is currently being reviewed by C. Matson. Copies will be available to the committee in the near future.

6. Advancement.

P. Smits met with the committee to review the budget and success of the Advancement area. Three different spreadsheets were reviewed: the campus's "Goal Matrix" (a one page report sent to the Chancellor's office in mid-January, containing a simplified report of Advancement operations in a format used by the entire system), the "University Advancement Cost-Benefit Analysis 2006-2007" (a more detailed breakdown of the productivity of the

Advancement area), and the Comprehensive Campaign Progress report from July 1, 2005 to December 31, 2007.

Members of the committee asked P. Smits a number of questions related to the three spreadsheets that were presented. It was noted that it is difficult to compare our success in fundraising to that of the other CSU campuses on an annual basis because a single large donation to a single campus may make that campus look good for that year, whereas other campuses (or units within a campus) might have success one year but not bring in large dollar amounts the following year. Overall, it appears that our cost of raising money is well within system and national norms. P. Smits agreed to continue this discussion at another meeting in the near future.

MSC to adjourn at 5:05 p.m.

The next scheduled meeting of the University Budget Committee will be Wednesday, February 6, 2008 at 3:00 p.m. in the University Center # 203.

## Agenda.

- 1. Approval of Minutes of 1/23/2008.
- 2. Approval of Agenda.
- 3. Communications and Announcements.
- 4. New Business.
- 5. Risk Management Pool.
- 6. Advancement (pending contact with P. Smits).